

Deborah G. Nason, M.A.

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PROFESSIONAL WRITING EXPERIENCE

Business journalism:

Contributing journalist for national, state and regional publications, with primary focus on business trends and issues. Topic areas: investment industry, financial adviser practice management, personal finance, legislation, insurance, banking, technology, economic development, regional overviews, professional and corporate profiles. Thorough researcher, skilled interviewer, energetically enterprising. Flexible schedule, excellent knowledge of grammar, able to work quickly, reliably. Able to take photos to accompany stories.

Regular contributor to the **Financial Advisor Hub of CNBC.com**, November 2013 to present.

Regular contributor to **Investment News** (national weekly newspaper for investment advisors), September 2005 to present. Topics included emerging markets, minority advisers, "green" investing, elderly issues in financial planning.

Regular contributor to **Blue Ridge Business Journal** October 2001 – May 2006. Topics:

- Identification of trends – emergence of regional R&D sector, new types of entrepreneurs, young adult networking groups, shortage of local IT workers
- Economic analysis – analyses of regional automotive, manufacturing sectors, African-American business community
- Localizing national issues – discussion of proposed federal small business health plan legislation, local impact of new bankruptcy law changes*, truck driver shortage*
- Cutting edge concepts – innovation-driven economies, "surrogate universities"
- "How-to" – competitive intelligence, interactive marketing, IP theft

Named Contributing Editor in 2004; developed news budget, assigned stories to freelance team in editor's absence. Awards: Most Valuable Contributor 2003, Story of the Year 2004, Story of the Year – Honorable Mention 2005

Also contributed stories to **Christian Science Monitor** and **Virginia Business Magazine**.

Previous writing experience:

- Technical writing, press releases, other marketing communications, training manuals, brochures, newsletters, scripts, websites, grants, educational materials, technical product summaries.
- Competitive intelligence analysis of travel sector websites and strategies.
- Comprehensive job search manual for a college placement office.

EMPLOYMENT HISTORY

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| | | NJ, CT, VA |
| 1998 – pres | Freelance business writer | CNBC.com, Investment News, Newspaper Association of America, Connecticut Business Magazine, Blue Ridge Business Journal (Contributing editor), Virginia Business Magazine, Christian Science Monitor |
| 1996 - 1998 | Consulting Research Analyst | <i>Jacksonville, FL</i> Mercury Solutions, Inc. (<i>competitive intelligence, market research</i>) |
| | Background Investigator / Employment Screener | King Companies (staffing company) |
| | Intern-Consultant / Internet Trainer | Right Management Consultants, Inc. (<i>outplacement / management consulting</i>) |
| 1994 - 1996 | Career Advisor Examiner | Florida Community College at Jacksonville Adult / Vocational Assessment Dept. |
| 1993 - 1994 | Information Center Director | United Way of Northeast Florida |
| 1990 - 1993 | Employment Specialist | Jewish Family & Community Services (<i>Russian Resettlement Program</i>) |

EDUCATION

Bachelor of Arts, History, Brandeis University, Waltham;
MA Master of Arts, Management / Human Resources Development (dual major),
Webster University, Jacksonville, FL

Continuing education:

- CFA Institute Claritas® Program (self-study):
Passed the Claritas® exam and awarded the *Claritas® Investment Certificate*.
- Reynolds Center at API online seminars: *Covering Personal Finance, Covering Private Companies*
- CFA Institute *Financial Analysis for Journalists* series: *Understanding Security Analysis and Corporate Disclosure* series (self-study)

PROFESSIONAL AFFILIATIONS

Society of American Business Editors and Writers
American Society of Business Publication Editors (*Board Member, NYC Chapter*)