

Deborah G. Nason, M.A.

P.O. Box 46, Guilford, CT 06437 • (203) 414-1600
E-mail: dnason@c4sb.com • Online clips: www.c4sb.com

PROFESSIONAL WRITING EXPERIENCE

Business journalism:

Contributing journalist for national, state and regional publications, with primary focus on business trends and issues. Topic areas have included: legislation, insurance, banking, technology, economic development, regional overviews, professional and corporate profiles. Thorough researcher, skilled interviewer, energetically enterprising. Flexible schedule, excellent knowledge of grammar, able to work quickly, reliably. Able to take photos to accompany stories.

Regular contributor to **Blue Ridge Business Journal** since October 2001. Types of stories include:

- Identification of trends – emergence of regional R&D sector, new types of entrepreneurs, young adult networking groups, shortage of local IT workers
- Economic analysis – analyses of regional automotive*, manufacturing sectors, African-American business community
- Localizing national issues – discussion of proposed federal small business health plan legislation, local impact of new bankruptcy law changes*, truck driver shortage*
- Cutting edge concepts – innovation-driven economies, “surrogate universities”
- “How-to” – competitive intelligence, interactive marketing, IP theft

** these were assigned; the rest were my ideas.*

Named Contributing Editor in 2004; developed news budget, assigned stories to freelance team in editor’s absence. Awards: Most Valuable Contributor 2003, Story of the Year 2004, Story of the Year – Honorable Mention 2005

Also contributed stories to **Christian Science Monitor**, **Investment News** (national weekly newspaper for investment advisors), **Virginia Business Magazine**.

Previous writing experience:

- Technical writing, press releases, other marketing communications, training manuals, brochures, newsletters, scripts, websites, grants, educational materials, technical product summaries.
- Competitive intelligence analysis of travel sector websites and strategies.
- Comprehensive job search manual for a college placement office.

EMPLOYMENT HISTORY

1998 – pres	Freelance writer / *Contributing editor	<i>Guilford, CT; Roanoke, VA</i> Connecticut Business Magazine, Blue Ridge Business Journal*, Virginia Business Magazine, Investment News, Christian Science Monitor
1996 - 1998	Consulting Research Analyst	<i>Jacksonville, FL</i> Mercury Solutions, Inc. <i>(competitive intelligence, market research)</i>
	Background Investigator / Employment Screener	King Companies (staffing company)
	Intern-Consultant / Internet Trainer	Right Management Consultants, Inc. <i>(outplacement / management consulting)</i>
1994 - 1996	Career Advisor Examiner	Florida Community College at Jacksonville Adult / Vocational Assessment Dept.
1993 - 1994	Information Center Director	United Way of Northeast Florida
1990 - 1993	Employment Specialist	Jewish Family & Community Services <i>(Russian Resettlement Program)</i>
1982 – 1990	Owner - Small Businesses	<i>Amherst, NH</i> Bookkeeping service, Medical practice

EDUCATION

Bachelor of Arts, History • Brandeis University, Waltham, MA
Master of Arts, Management / Human Resources Development (dual major) •
Webster University, Jacksonville, FL

Continuing education:

- Reynolds Center at API online seminars: *Covering Personal Finance, Covering Private Companies*
- CFA Institute *Financial Analysis for Journalists* series: *Understanding Security Analysis and Corporate Disclosure* series (self-study)

PROFESSIONAL AFFILIATIONS

Society of American Business Editors and Writers
American Society of Business Publication Editors (*Board Member, NYC Chapter*)
Society of Professional Journalists

REFERENCES

Dan Smith
Editor, Blue Ridge Business Journal
Roanoke Bureau
302 Second Street, 4th Floor
Roanoke, VA 24011
dan@bizjournal.com
(540) 777-6462

Robert Powell
Editor, Virginia Business Magazine
333 East Franklin Street
Richmond, VA 23219
rpowell@va-business.com
(804) 649-6231

Eric Earnhart
Director, Media and Public Affairs / Strategic Development
Carilion Health System
1030 S Jefferson Street
Roanoke, VA 24016
eearnhart@carilion.com
Telephone (540) 224-4966